

**Education Council Meeting**  
**Thursday, April 7, 2022**  
**4:00 p.m.**  
**Via Zoom**

**Faculty**

**Educational**



being removed because that course has not existed since OUC days. The list of courses in the final sentence is unnecessary because those courses are defunct, and have been for at least a decade.

Writing and Communications as recommended by the CPRC -

**Proposal Rationale**

The calendar description of CMNS 235 has not been updated since the course was developed in 2005, and it no longer reflects the needs of the core demographic of students who register in the course (Arts rather than Business). The proposed revision is general enough to allow flexibility to revise assignments and course content to meet the changing needs of the students who take this course.

The proposed prerequisite language is simplified to ensure that all students entering CMNS 235 have sufficient post-secondary writing-intensive credits to ensure their success in this course; ENGL 100 is required for all Arts programs, and CMNS 122 is required for Business students. ENGL 150, 151 and 153 are literature courses, so are less relevant to student success in CMNS 235. ENGL 199 is no longer offered.

5.1 e

and Persuasion as recommended by the CPRC - AFP

**Proposal Rationale**

The calendar description of CMNS 300 has not been updated since the course was developed in 2005, and it no longer reflects current course content or the needs of the core demographic of students who register in the course (students completing the Concentration in Communications or Advanced Certificate in Communications). The proposed revision reflects the shift in course focus from a more theoretical study of persuasion and classical rhetoric to its current emphasis on practical applications of argumentation.

5.1 f

as recommended by the CPRC - AFP

340 Media in Action

**Proposal Rationale**

The new description positions media literacy as the main framework to conceptualize the roles of

design etc.) and on the applied communications skills required to create visual texts for digital and print. This course equips them with a theoretical framework to critically evaluate visual messages and the skills to produce basic visual media.

**Appendix 5.2**  
**Curriculum Recommended by the CPRC STH**

revision: MATH 134 Mathematics for

SBT I as recommended by the CPRC STH.

**Proposal Rationale**

SBT (previously SCMT) would like to change their mathematics course(s) to better align with the Technology Accreditation Canada (TAC) requirements. Additionally, we should probably change the title to better reflect the name change of the department.

5.2 b.



5.2 i

Treatment Technologies as recommended by the CPRC STH.

**Proposal Rationale**

Water/Wastewater Treatment Courses Change:

treatment class per semester is offered.

5.

Technology Diploma as recommended by the CPRC STH.

**Proposal Rationale**

Water/Wastewater Treatment Courses Change:

treatment class per semester is offered.

er/wastewater treatment courses so that one

ET 132 (3,3,0) to 2nd semester

Operations and Maintenance Course Addition:

This course was removed from the curriculum but it was realized that the students needed the additional hands-on maintenance training.

Math Curriculum Change:

and provide UT students with the ability to take calculus.

semester new data analytics course DSCI 228. DSCI 228 will be similar to DSCI 300 except instead of using R it will focus on developing Excel.

**Appendix 5.3**

**Curriculum Recommended by the CPRC BUS**

Trade Management as recommended by the CPRC BUS. course revision: BUAD 401 International BUS.

**Proposal Rationale**

During our regular course review process changes to BUAD 401 were proposed.



physically getting together to work on projects

- it allows faculty to design and deliver more immersive learning experiences in real time such as simulations, creation of worksheets, and on-demand presentations





To illustrate the need this type of credential and for employees with operations backgrounds, we provide the following information:

According to the BC Labour Market Outlook (2019), the forecast for Operations Manager positions in Manufacturing (NOC0911) in British Columbia is fair. Approximately 7550 people work in this occupation in BC and 6 people

This program is ideally designed for students with a non-business degree who have an introductory course in statistics as part of their prior course work. It is 20 courses in duration and can be completed in a two year time frame making it attractive to students from outside Canada who are interested in qualifying for a 2 year work study permit. Students with an undergraduate credential from outside of Canada would be asked to compete a WES assessment with an ICAP evaluation.

To illustrate the need this type of credential and for employees with operations backgrounds, we provide the following information:

According to the BC Labour Market Outlook (2019), the forecast for Operations Manager positions in Manufacturing (NOC0911) in British Columbia is fair. Approximately 7550 people work in this occupation in BC and 650 people work in the Okanagan Region with 94% of workers being fulltime. There is expected to be moderate growth in this field leading to new positions and several positions becoming available due to retirements. In the Okanagan, most of these positions (29%) are in the food and beverage sector.

(<https://www.jobbank.gc.ca/marketreport/outlook-occupation/56/BC>).

The supply chain market is expected to more than double by 2030. (Mazareanu, 2020, see <https://www-statista-com.ezproxy.okanagan.bc.ca/statistics/1095393/global-next-gen-supply-chain-market-size/>). Supply chain management is cited by the Skilled Immigrant Infocentre as one of the fastest growing industries in 2021. Further, there is forecasted to be 66,000 jobs every year in Canada for skilled supply chain staff (<https://pwp.vpl.ca/siic/industry-profiles/fastest-growing-industries-supply-chain/>).

Currently, LinkedIn Canada boasts over 65,000 listings for operations jobs in Canada (<https://ca.linkedin.com/jobs/operations-jobs>). According the BC Labour Market Outlook (2019), the forecast for Operations Manager positions in Manufacturing in British Columbia is fair. Approximately 7550 people work in this occupation in BC and 650 people work in the Okanagan Region with 94% of workers being fulltime (<https://www.jobbank.gc.ca/marketreport/outlook-occupation/56/BC>).

Here is a sample of current postings for two NOCS codes that are relevant to graduates with these proposed credentials from Canadian-online job postings (<https://lmic-cimt.ca/canadian-online-job-posting-dashboard/>):

Purchasing managers (NOCS 0113) (150 postings in October)

Manufacturing managers (NOCS0911) (300 postings in October)

being proposed to address a growing need in society to provide individuals with the competencies, knowledge, skills and abilities required by organizations to address operational and supply chain demands. Current global challenges have highlighted the precarity of local and international supply chains. Local businesses are increasingly identifying that there are challenges employing people with more advanced operational expertise and knowledge. Additionally, we are in the process of linking the curriculum in this Specialty Area + Concentration directly with the accreditation granted by Supply Chain Canada ([supplychaincanada.com](https://supplychaincanada.com)). Supply Chain Canada is the largest professional accreditation association in supply chain management in Canada.

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The anticipated impacts of this program change are:

- increased clarity for students who are looking to make a career in Operations
- an increase in enrollment in the Operations courses. Currently many students are only made aware of Operations courses in their last year of our BBA. Anecdotal evidence from students indicates that had they known about the more technical courses in advance, they would have chosen to enroll
- we currently have the faculty to support the delivery of these courses as they are simply a packaging of existing courses. This concentration allows us to highlight these courses more effectively to students.